Charts

	Classic Nano	Classic Mini	Classic	3-Step Grayscale	White Balance	Gray Balance	Passport Photo 2	Digital SG	Passport Video	Video
	Ideal for macro photography, a precision colour reference for the tightest or most close up shots.	Designed for on-the-job convenience, offering users a flexible solution for situations where a more lightweight colour chart is required.	The original ColorChecker, designed to deliver true-to-life colour reproduction giving photographers and videographers complete control.	A white, grey and black target card to make colour adjustments and grading faster and easier with photo processing or video editing software.	Scientifically engineered to provide a precise, uniform surface that is spectrally neutral in any lighting condition.	18% grey reference scientifically engineered to provide a uniform spectrally neutral surface in all light conditions.	Combining 4 targets and camera calibration software to deliver the most professional-quality colour control possible.	Semi-gloss reference target for creating scanner and camera ICC profiles	Combines 4 video production targets- colour primaries, white balance, 3-step greyscale, and focus- into one pocket-sized protective case.	Two-sided target providing chromatic colour chips, skin tone chips and grey reference chips on one side, and a spectrally neutral white balance target on the other side.
In-Camera White Balance				✔	✔	✔	✔		✔	✔
Setting Exposure				✔		✔	✔		✔	✔
Software White Balance	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
White Balance Enhancement							✔			
Exposure: Setting & Verification	✔	✔	✔	✔		✔	✔	✔	✔	✔
Colour Balance	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
Skin Tone Adjustment	✔	✔	✔				✔	✔	✔	✔
Camera Matching	✔	✔	✔			✔	✔	✔	✔	✔
Mixed Lighting	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
Focus									✔	
Colour Reference	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
Camera Profile Creation	✔	✔	✔				✔	✔		
Dual Illuminant DNG Profile Creation	✔	✔	✔				✔	✔		
Scanner Profiling								✔		
# of Targets Included	1	1	1	1	1	1	4	1	4	2
# of Colour Patches	24	24	24	3	1	1	52	140	27	33
Expanded Colour Range							✔			
Expanded Skintone Range							✔		✔	✔
Calibrite Camera Profiling Software	✔	✔	✔				✔			
3rd Party Software Support	✔	✔	✔				✔	✔	✔	✔
Scene Adjustable							✔			
Protective Case							✔		✔	
Size	24.0 x 40.0 mm	63.5 x 109.0 mm	215.9 x 279.4 mm	215.9 x 279.4mm	215.9 x 279.4 mm	215.9 x 279.4 mm	125.0 x 90.0mm	215.9 x 279.4 mm	125.0 x 90.0 mm	215.9 x 279.4 mm
Additional Sizes			**XL**: 375.0 x 533.0 mm **Mega**: 1020.0 x 1520.0 mm			**Mini** - 63.5 x 109.0mm				**XL**: 375.0 x 533.0 mm * **Mega**: 1020.0 x 1520.0 mm *

Recommended for	Markets	Why do I need it?	Sales Arguments
Photographers, Filmmakers, and Bloggers	Photography, Broadcasting & Filmmaking industries	Use as a reliable colour reference target during the shoot and ensure captured colours are correct. Saves you time in photo/film shooting and editing & ensures predictable colour output.	A target for every sized shoot. Unique solution in the market.

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